



REQUEST FOR PROPOSALS

Photography Services in Nigeria for USAID Office of Population and Reproductive Health

DEADLINE FOR APPLICATIONS: 11:59 PM EST SEPTEMBER 9, 2022

Background

Knowledge SUCCESS (Strengthening Use, Capacity, Collaboration, Exchange, Synthesis, and Sharing) is a five-year (2019-2024) global project funded by USAID's Office of Population and Reproductive Health to support learning, and create opportunities for collaboration and knowledge exchange, for people who design, implement, and evaluate family planning and reproductive health (FP/RH) programs and policies at the global, regional, and national levels. Knowledge SUCCESS uses knowledge management to help audiences collect essential knowledge and information, organize it, connect others to it, and put it into action. Knowledge SUCCESS's approach is guided by behavioral science and design thinking principles in order to make knowledge management activities easy, attractive, and timely—so that these activities may strengthen the delivery of high-quality FP/RH programs and services that improve the health of women, men, and families, everywhere. Knowledge SUCCESS is led by Johns Hopkins Center for Communication Programs in partnership with Amref Health Africa, Busara Center for Health Economics, and FHI 360.

Scope of Work

Knowledge SUCCESS is seeking bids to produce still photography of USAID-funded work in Nigeria. Stand With a Girl Initiative (SWAG) is a USAID partner working in several states in Nigeria. From September [DATES], SWAG will conduct community dissemination of adolescent and youth sexual and reproductive health (AYSRH) storybooks and sensitization of community members, family planning service providers and decision makers to increase met need for comprehensive contraception care and education among adolescents and youth in Lafiya, Nasarawa State.

The photographer would accompany SWAG team members to community sites and follow them for the day, as they engage with community members, service providers, and decision makers. Shots may include images of young people, couples, and families as well as portraits of local leaders. The photographer should also capture images of the surrounding countryside and villages, as well as images of the AYSRH storybooks.

List of Deliverables

1. Completed shot list with inputs from USAID and Knowledge SUCCESS
2. Permission/Releases for photographs - photographer contracts should explain the requirements for verbal and written consent. Verbal consent should be obtained for all

images intended for editorial purposes (non-profit educational or research use or other non-commercial use). Completion of an Editorial Photography Subject Consent and Release Form is the best practice. A Commercial Photography Subject Consent and Release Form (model release) is required for any photo intended for commercial use. The agreement should define the photographer's responsibility and make clear that the photographer assumes all responsibility for claims that result from false information knowingly provided by the photographer (copyright, captions model releases).

3. Raw image format camera files on physical external drive
4. Edited photos in high resolution (1600x1200 pixels or higher) in easily shareable digital format and on physical external drive
5. Photo caption sheet with narrative caption, location, and date

Applications should include:

1. CV of the photographer proposed.
2. Portfolio of photographs or link to online set of images.
3. Daily rate and a budget detailing any additional proposed costs. The budget should include travel expenses and all proposed costs must be converted to USD. The photographer should plan to use his/her own equipment for all activities.
4. At least two references.

Please submit proposals via email to Anne Kott (anne.kott@jhu.edu) and Cozette Boakye (cozette.boakye@jhu.edu).

Timeline

Monday, August 22, 2022	Proposal is sent out.
Wednesday, August 31, 2022	Questions from bidders received by 11:59 PM EST.
Tuesday, September 6, 2022	Responses to questions sent out.
Friday, September 9, 2022	Proposal received by 11:50 PM EST.
Tuesday, September 13, 2022	Photographer selection made, photographers notified.

Knowledge SUCCESS reserves the right to add or delete information, or to modify the content of this request during the period meant for the preparation of bids. Knowledge SUCCESS reserves the right to revise the date specified for the submission of bids. It is understood that bidders shall bear the costs for the preparation and submission of their bids.

Knowledge SUCCESS plans to award the contract based on the best value, cost, and all other factors taken into consideration. Knowledge SUCCESS reserves the right to reject all bids received and not to award any contract under this request for proposals, or select multiple vendors at the projects' discretion. Knowledge SUCCESS will not pay or reimburse the consultant for bids submitted.



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