

Information for USAID Missions

Our Niche

Knowledge SUCCESS is the only USAID-funded project with a laser focus on knowledge management.

Our Tagline

Helping countries and programs learn more, share more, do more.

Value Proposition

Knowledge is the foundation of high-performing health systems, successful policies, and achievement of national and regional health goals. We are experts at bringing together individuals, organizations, and even countries so they can share their experiences of what works, and what doesn't, and learn from each other. We work with stakeholders to develop innovative and localized tools that improve the exchange and flow of information. And, we publish practical evidence and insights in ways that are actionable and easy to understand. Because when people working in health and development can share what they know, and find the information they need, programs are able to reach their full potential and avoid repeating costly mistakes.

Core Pillars

Knowledge SUCCESS is funded by USAID's Office of Population and Reproductive Health. Three core pillars describe the work we do for programs in family planning and reproductive health, and beyond.

**Game-changing tools
and approaches**

**Meaningful and mutual
connection**

**Relevant and easy-
to-use content**

Supported by a 6-year cooperative agreement (2019–2025), Knowledge SUCCESS can provide technical assistance to all USAID Missions in any health area. The following pages describe how the practice of knowledge management (KM) can support work in two priority areas for USAID and its Missions: Health Systems Strengthening and Local Capacity Strengthening.

Health Systems Strengthening 2030
(pillars of equity, quality, and resource optimization)

Local Capacity Strengthening
(pillars of equitable partnerships and effective programming)

Equity

Quality

Resource Optimization

Equitable Partnerships

Effective Programming

How knowledge management (KM) helps USAID and its partners achieve this pillar

The practice of knowledge management brings everyone the same fair opportunity to access data, information, and knowledge.

Continuous learning and sharing—and the application of that knowledge to services—leads to health systems that are responsive to patient and population needs.

Resources are optimized when countries and partners can practice evidence-based decision-making, learning, and adaptation.

Knowledge management recognizes local stakeholders as the experts and emphasizes the value of their expertise and relationships.

Capacity is strengthened by establishing lasting practices of learning and sharing that are authentic to where people are located.

How Knowledge SUCCESS can support efforts to achieve this pillar

Our work in equity for knowledge management helps ensure that certain groups of people are empowered to create or share information and no longer face barriers to accessing the knowledge they need to serve the health of their communities.

We present information in ways that are easy for everyone to understand and apply to their context, and we're skilled at training others on how to do this.

Public health programs often have ambitious goals, but possess limited time, money, and human resources to execute the work. KM can help stakeholders rapidly learn what works and what does not and quickly adapt their work.

Talking about what didn't go well can help us make course corrections and plan more effectively.

KM can address gaps in the information pathway between provider knowledge, provider behavior, service quality, service uptake, and health outcomes.

Intentional knowledge sharing and learning methods can increase cross country collaboration, help programs more efficiently reach target audiences, and leverage investments more effectively.

We design KM approaches with and for the people who will use them, resulting in more frequent and sustained knowledge sharing in high-priority health areas.

We've trained hundreds of KM champions in USAID countries of implementation, who are now building locally-relevant knowledge systems and networks that can meaningfully improve health programs.

We have a proven track record of working with local stakeholders to incorporate sustainable learning practices into national and regional frameworks and policies, so that knowledge stays within the local system and the local system has the means to continuously learn and improve.

We connect stakeholders to share experiences with each other, so that they can find practical solutions that match their context from peers who have lived their context.

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Examples of relevant Knowledge SUCCESS activities (*Details on the following pages*)

Equity in KM checklist and updated KM roadmap

Connecting Conversations series on AYSRH programming

KS website and content publishing

NextGen RH (Youth-led AYSRH Community of Practice)

The Pitch: SEGEI (IndiGenous podcast), SWAG (Youth Data Advocates and Storybooks)

Fail Fairs and research on sharing failures

Bangladesh Knowledge Management Initiative*

The Pitch: White Ribbon Alliance Malawi (DHIS-2 FP dashboard); Save The Children Kenya (Centralized FP Data Dashboard)

Learning Circles

*Completed by same partners under a predecessor project

Malawi Demonstration Project*

PANCAP* (using KM to support HIV response in the Caribbean)

The Pitch: Blind Youth Association Nepal (Guidelines on Disability Inclusive FP/RH Services), Safe Delivery Safe Mother (Data and PFP Trainings); Jhpiego India (FP Konet)

KM trainings

*Completed by same partners under a predecessor project

Co-created knowledge innovations: FP insight, Learning Circles, The Pitch

Regional KM trainings and networks of KM champions

TheCollaborative (East Africa KM Community of Practice)

OPCU partnership

Regional newsletters: Spotlight on Asia; The Emphasis on East Africa; Watching West Africa

Incorporating KM into national frameworks: Kenya FP2030 commitment; Costed Implementation Plans in Burkina Faso, Niger, and Côte d'Ivoire

Working with Philippines Population Agency to develop national KM strategy

KM incorporated into Ouagadougou Partnership regional action plan for Civil Society Organizations

Knowledge SUCCESS Information for USAID Missions

Select KS Activities	Details
Equity tools	<p>Traditionally, knowledge management (KM) tools and processes have not been built with equity in mind. This has led to certain groups of people not being empowered to create or share information or facing barriers to accessing the knowledge they need to serve the health of their communities. Knowledge SUCCESS published a new edition of its guide, Building Better Programs (English French), that highlights common equity challenges and provides a framework for integrating equity in KM. An accompanying equity checklist and how-to guide can be used to assess strengths and weaknesses in KM initiatives. These new tools help all people in the health workforce have the opportunities and resources they need to define and participate in the knowledge cycle to improve health programs.</p>
<p>Peer assists on self-care, FP financing, and advocacy</p>	<p>A peer assist is a systematic, participatory approach that focuses on “learning before doing.” In the peer assist, a person or group new to a process seeks advice from a person or group with relevant experience in a given topic. KS has numerous experiences facilitating peer assists, including: (1) a bilingual peer assist between Self-Care Trailblazers Groups from Nigeria and Senegal to establish a sustained connection around sharing strategies for scaling up self-care and tips for managing the working group itself; (2) a peer assist that connected government, donor, and civil society representatives in Chad to those in Senegal with expertise on the Global Financing Facility (GFF); (3) a peer assist between Nepal and Indonesia to learn advocacy processes and strategies from a country that had undergone similar experiences, including fertility decline, a federal governance system with strong local leadership, and success with national and local advocacy for FP/RH.</p>
The Pitch	<p>The Pitch funds local organizations with groundbreaking ideas to improve knowledge management for FP/RH programs in their countries and regions. Thus far, the Pitch has provided \$600,000 in seed funding to 12 local organizations in Niger, Nigeria, Kenya, India, Madagascar, Nepal, Pakistan, Bangladesh, and Malawi.</p>
<p>Incorporating KM into national FP/RH frameworks</p>	<p>Knowledge SUCCESS partnered with national and regional-level stakeholders to strengthen FP/RH frameworks through the inclusion of knowledge management (KM). The governments of Burkina Faso, Niger, and Côte d’Ivoire included KM as a priority for the first time in their Costed Implementation Plans. The Ouagadougou Partnership’s regional Civil Society Organization (CSO) workshop prioritized KM in its regional action plan. In Kenya’s FP2030 commitment, KM was included as a key element to strengthen FP/RH programming in the East Africa region. In Asia, we worked with The Philippines’ Commission on Population and Development to develop a new KM strategy that addresses the country’s health and development challenges.</p>
Connecting Conversations	<p>Connecting Conversations was an online discussion series centered on exploring timely topics in Adolescent and Youth Sexual and Reproductive Health (AYSRH). Hosted by Knowledge SUCCESS and FP2030, the series occurred over the course of 21 sessions grouped into themed collections and held across 18 months, from July 2020 to November 2021. Over 1,000 people — speakers, young people, youth leaders, and those working in the AYSRH field from across the globe — convened virtually to share the experiences, resources, and practices that have informed their work.</p>
<p>OPCU partnership</p>	<p>Knowledge SUCCESS has provided intensive KM support to the Ougadougou Partnership Coordinating Unit (OPCU) for the past several years, offering KM trainings and workshops for OPCU staff and members. Most recently, during the second annual OP Youth Advocacy Competition finale, six francophone West African organizations presented their advocacy strategies for the use of data to advance adolescent and youth sexual and reproductive health (AYSRH). With coaching and technical support from Knowledge SUCCESS, Association des Jeunes Filles pour la Santé de la Reproduction (AJFSR) was awarded first place prize for their presentation advocating for research on the link between sexual and gender-based violence, AYSRH, and youth empowerment in Niger. Data is essential for evidence-based decision-making and the implementation of effective interventions; the contest engages West African youth leaders to address gaps in data collection, sharing, and use.</p>